

28th of October 2020

WORKSHOP **ONLINE**

DATA REGULATION TO MAXIMIZE COMPETITION

9:30-11:00 ITZIAR DE LECUONA THE
VALUE OF PERSONAL DATA IN THE
DIGITAL SOCIETY

BLOCK 1. The tensions between data protection and research and innovation activities in biomedicine and mHealth of the application of GDPR.

BLOCK 2. Informed consent (opt-in vs opt-out systems) and data ownership: private property but also as a common good to pursue specific goals with social return.

BLOCK 3. How to efficiently guarantee and control access to personal data fostering the digital single market. The value instead of the "price" of personal data in the digital society.

11:00-12:30 CHRISTIAN D’CUNHA
HOW DATA PROTECTION CAN HELP
REVIVE COMPETITION IN DIGITAL
MARKET

BLOCK 1. Why are digital monopolies so powerful? Absence of regulation and enforcement, network effects, corporate secrecy, monopsony power, domination of 'optimisation infrastructure' (of which data is only one factor). Why is this a problem for economy and society?

BLOCK 2. What are regulators doing? Competition, data protection, etc., and the work of the Digital Clearinghouse.

BLOCK 3. Future prospects: A new EU industrial policy, calls (eg from European Parliament) for breakup of the tech giants, review of competition views, impact of GDPR.

**12:30-13:30 POINT OF VIEW OF
AUTHORITIES AND PARTICIPANTS**

BLOCK 1. Contribution of Catalan Data Protection Authority and Catalan Competition Authority.

BLOCK 2. Contribution of participants.

ITZIAR DE LECUONA - Assistant Director Bioethics and Law Observatory - UNESCO Chair in Bioethics and Associate Professor, School of Medicine, University of Barcelona.

CHRISTIAN D’CUNHA - Former head of Private Office of the European Data Protection Supervisor.

*Rethinking competition regulation
in light of the digital revolution*

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