Resolution to Support and Facilitate Regulatory Co-operation between Data Protection Authorities and Consumer Protection and Competition Authorities to Achieve Clear and Consistently High Standards of Data in the Digital Economy



RESOLUTION TO SUPPORT AND FACILITATE REGULATORY CO-OPERATION BETWEEN DATA PROTECTION AUTHORITIES AND CONSUMER PROTECTION AND COMPETITION AUTHORITIES TO ACHIEVE CLEAR AND CONSISTENTLY HIGH STANDARDS OF DATA PROTECTION IN THE DIGITAL ECONOMY

41st International Conference of Data Protection and Privacy Commissioners 21-24 Tirana, Albania

AUTHORS:

 The Office of the Privacy Commissioner of Canada (OPC) and the Office of the Australian Information Commissioner (OAIC) – on behalf of the *Digital Citizen and Consumer Working* Group.

CO-SPONSORS:

- National Privacy Commission, Philippines
- Norwegian Data Protection Authority, Norway
- Information Commissioner's Office, United Kingdom
- European Data Protection Supervisor
- Federal Commissioner for Data Protection and Freedom of Information, Germany
- Belgian Data Protection Authority, Belgium
- Commission Nationale de l'Informatique et des Libertés, France

NOTING that:

- A. Statutory protections for individuals, whether as citizens or consumers, are imbedded in consumer protection, privacy and data protection laws;
- B. The Conference's strategic priority to advance global privacy in the digital age by ensuring regulatory co-operation in achieving clear and consistently high standards of data protection, includes the strengthening of our connections and working with partners to achieve our mission of supporting authorities more effectively to include the protection of personal data in their mandates;
- C. The Conference is committed to addressing the challenges related to privacy and data protection in the digital age;

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- D. Individuals are increasingly concerned about their lack of control over, and information about how, their information is processed and protected in the online environment;
- E. Data protection authorities should cooperate with appropriate bodies that have an impact on, and can further the goal of protecting the rights of the individual in relation to their personal data;
- F. Personal information is increasingly a core part of business models in the digital economy;
- G. Privacy and data protection have become material considerations informing consumer decisions in the digital economy; and
- H. Accordingly, there is a growing intersection of privacy, consumer protection, and competition issues.

RECALLING that:

 The 39th and 40th Conferences resolved to identify the need for, and highlight ways to improve, collaboration between data protection and consumer protection authorities at both domestic and international levels with a view to fostering better protection for citizens and consumers in the digital economy.

HAVING made substantive progress by meeting the commitments of prior resolutions:

The 41st Conference resolves to renew and confirm the mandate of the DCCWG, for a period of two years, with a particular view to:

- Continue to explore, understand and map the substantive overlaps between legislation regulating the data protection and/or privacy rights of individuals and legislation regulating competition or consumer protection laws, with a view to better understanding common policy themes identified by the DCCWG, and identifying further common policy themes.
- 2. Further sensitize authorities and networks to the intersections between privacy, consumer protection and competition such that competition and/or consumer protection authorities and data protection/privacy authorities can recognize the underlying principles which the different regulatory frameworks are subject to and can apply these principles into their regulatory activities to improve their enforcement practice.
- 3. Identify strategies, tools and collaboration vehicles that provide for cooperation across regulatory spheres, including actions which seek to:
 - a. provide an avenue for competition/consumer authorities to seek answers on data protection/privacy issues, and vice versa.

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- b. collaborate on common policy themes or topics.
- 4. Identify, recommend and/or advocate for such tools and instruments where they do not exist.
- 5. Support and facilitate collaborative initiatives across regulatory spheres.
- 6. Provide an update to the 42nd Conference on the working group's progress, and report back to the 43rd Conference on the elements listed above and if necessary, submit a resolution proposing specific measures or further concrete work.